

## Message Text

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12

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 077699

R 101600Z APR 75  
FM AMCONSUL PORTO ALEGRE  
TO USDOC WASHDC  
INFO AMEMBASSY BRASILIA  
SECSTATE WASHDC 0378  
AMCONSUL SAO PAULO  
AMCONSUL RIO DE JANEIRO

UNCLAS PORTO ALEGRE 0088

FOR DEPARTMENT OF COMMERCE FROM DONALD FRY

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: ROCKY MOUNTAIN IOGA TRADE MISSION

1. ARRANGEMENTS CONCLUDE TODAY WITH PORTO ALEGRE CONSULATE COMMERCIAL STAFF SHOULD PROVIDE EXCELLENT RESULTS FOR MISSION IN PORTO ALEGRE THREE IMPORTANT CHANGES HAVE BEEN MADE FROM OUR ORIGINAL PLANS WHICH CONSULATE AND MYSELF MUTUALLY AGREE ARE PRACTICAL AND CONSTRUCTIVE. THEY ARE: (1) MISSION MEMBER ROBERT ZEPPER WILL NOT VISIT PORTO ALEGRE SINCE COTTON NOT CROWN THIS AREA - ZEPPER WILL EITHER VISIT ASUNCION, PARAGUAY OF NORTH CENTRAL BRAZIL WHILE MISSION IN P A (2) POSSIBILITY EXISTS MISSION MEMBERS WAYNE ARANT AND GARY PARKER ALSO MAY NOT VISIT P A SINCE IRRIGATION SPROINKLER SYSTEMS APPEAR TO HAVE LIMITED SALES MARKETS THIS AREA BUT THIS QUESTION TO BE DISCUSSED IN DETAIL SAO PAULO STAFF BEFORE FINAL DECISION MADE (3) THE NUMBER OF DAYS IN PORTO ALEGRE WILL BE CUT FROM THREE TO TWO DAYS - APRIL 22 AND 23- AND EXTRA DAY CAN BETTER BE USED IN SAO PAULO WHERE HEAVY APPOINTMENT SCHEDULES ARE EXPECTED MISSION TO STAY HOTEL PLAZA SAO RAFAEL WITH ROOM RATES \$32 PER NIGHT. CONSULATE TO HANDLE ALL TRANSPORTATION BETWEEN AIRPORT AND HOTEL. EXPLANATORY LETTER WITH DETAILS BEING SENT YOU BY P.A. CONSULATE. USIS WILL WORK WITH ROBERT ROEHR IN RELEASE OF PUBLICITY ITEMS TO LOCAL PRESS.

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2. SCHEDULE: MISSION (FICE TO SEVEN MEMBERS) ARRIVES APRIL 21

AT 1840 FROM RIO WHERE THEY WILL HAVE SPENT REST DAYS APRIL 20 AND 21 (BRAZILIAN NATIONAL HOLIDAY). WILL BE MET AT AIRPORT BY ROBERT J. ROEHR, CONTROL OFFICER, OR ODI S. MELO. EMBASSY VEHICLES PROVIDED. AFTER ARRIVAL HOTEL ETA 1945 INFORMAL WELCOME/BRIEFING WILL BE HELD 2030 TO 2300 AND APPOINTMENT SCHEDULES GIVEN OUT. BIC WILL BE CONSULATE CONFERENCE ROOM. APARTMENTS - FOUR TO FIVE PER DAY EACH MISSION MEMBER - WILL BE OF TWO TYPES: AT BIC OR DIRECT VISITS UPON PROSPECTIVE BUYERS. BIC WILL BE OPEN 0900-1200 AND 1400-1800 APRIL 22 AND 23. AT 1630 APRIL 23 MISSION DEPARTS HOTEL VIA

CONSULATE VEHICLES FOR AIRPORT. DEPART PORTO ALEGRE 1745 CRUZEIRO FLIGHT 404 TO SAO PAULO.

3. BUDGET FOR PORTO ALEGRE: RENTAL OF AUTOMOBILE APRIL 22 AND 23 TOTAL \$66. INTERPRETES - TWO FOR TWO DAYS AT \$26 PER DAY EACH- TOTAL \$104. PROVISIONS INFORMAL RECEPTION APRIL 21 TOTAL \$15. OVERALL TOTAL \$185.00.  
BARR

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